

MIRHOKA COMMUNICATIONS

Business Profile

1. Company Overview

Mirhoka Communications is a Nigeria-based media and communications firm that specializes in visual storytelling, strategic content development, and digital media solutions. The company delivers professional media services to public institutions, corporate organizations, healthcare providers, non-governmental organizations (NGOs), development partners, and private sector clients.

Mirhoka Communications was established to help organizations communicate their impact, programmes, and milestones clearly and credibly through well-crafted visual and digital content. Our work blends creativity, research, and technical excellence to ensure messages are accurate, engaging, and audience-focused.

2. Vision Statement

To be a trusted media and communications partner known for ethical storytelling, high-quality production, and impactful documentation across Africa.

3. Mission Statement

To support organizations in telling their stories with clarity, purpose, and professionalism through innovative media solutions that inform, inspire, and preserve institutional value.

4. Core Values

- **Professionalism:** Delivering every project to high industry standards
 - **Integrity:** Ethical storytelling and accurate representation of facts
 - **Creativity:** Innovative approaches to communication and documentation
 - **Impact:** Focusing on results that support visibility and engagement
 - **Reliability:** Consistent delivery within agreed timelines
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5. Our Services

Mirhoka Communications provides end-to-end media and communications services, including:

a. Documentary Production

- Corporate and institutional documentaries
- Development and impact documentaries
- Environmental, health, and sports documentaries

b. Video & Photo Documentation

- Project and programme documentation
- Event coverage (official events, launches, ceremonies)
- Drone and 360-degree visual coverage

c. Social Media Management

- Content strategy and planning
- Social media page management
- Educational and awareness campaigns
- Analytics and performance reporting

d. Branded Content & Reporting

- Promotional and informational videos
- Corporate storytelling content
- Annual report visuals and digital archives

e. Digital Archiving

- Structured media archiving for institutions
- Long-term documentation of projects and milestones

6. Sector Experience

Mirhoka Communications has executed and supported projects across the following sectors: - Healthcare and hospital services - Public sector and government agencies - Sports development and commissions - Environmental advocacy and sustainability - Real estate and property development - Community-based and NGO initiatives

7. Approach & Methodology

Our approach is research-driven and client-focused. Each project follows a structured process: 1. Needs assessment and project briefing 2. Content planning and storytelling development 3. Professional production and documentation 4. Editing, review, and quality assurance 5. Final delivery and optional archiving support

This process ensures accuracy, consistency, and alignment with client objectives.

8. Competitive Advantage

- Strong storytelling and documentary expertise
- Experience with public institutions and regulated sectors
- High-quality production standards
- Flexible service models for different project sizes
- Deep understanding of community-based communication

9. Compliance & Business Readiness

Mirhoka Communications operates as a fully registered Nigerian business and is prepared for corporate and institutional engagements, including: - Vendor and supplier registrations - Project-based and retainer contracts - Compliance with procurement requirements

10. Client Focus

We serve organizations seeking professional media support for: - Public awareness and education - Stakeholder engagement - Project documentation and reporting - Brand visibility and reputation management

11. Closing Statement

Mirhoka Communications is committed to delivering media solutions that go beyond visuals—solutions that preserve history, amplify impact, and strengthen institutional communication. We partner with organizations that value clarity, credibility, and lasting media outcomes.

Mirhoka Communications – Telling stories that matter.